AA Traveller

2019 Website Order

CLIENT INFO						
Client Name					Client ID	
Establishment Name					Phone	
Exisiting site?	☐ No	☐ YES	URL:			

CHOOSE YOUR DESIGN

☐ HI17

☐ BP17

☐ HT16

☐ MM16

☐ RJ15

☐ CS14

☐ PH15

☐ MC13

☐ CA13

☐ SV12

☐ WS12
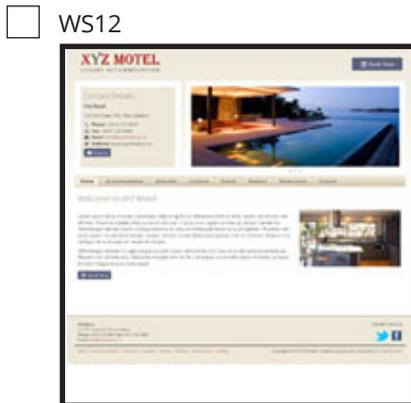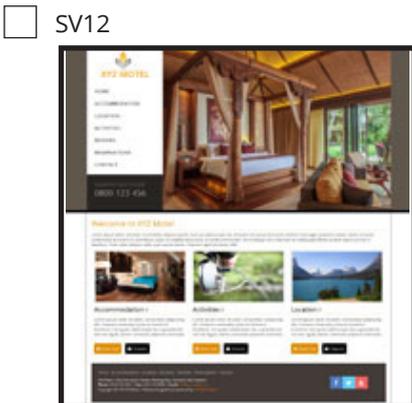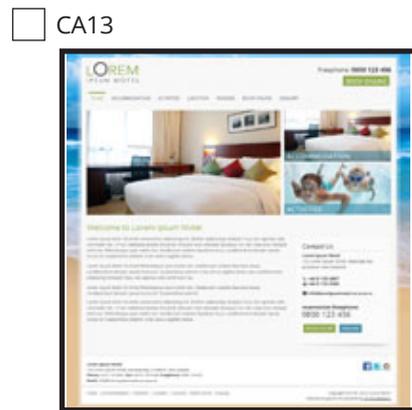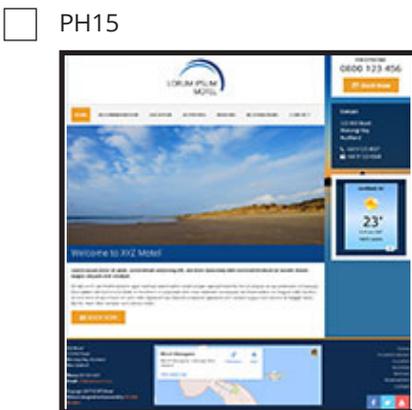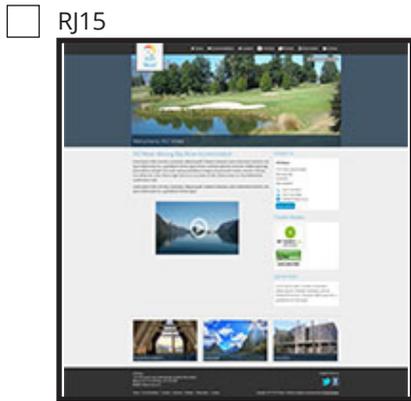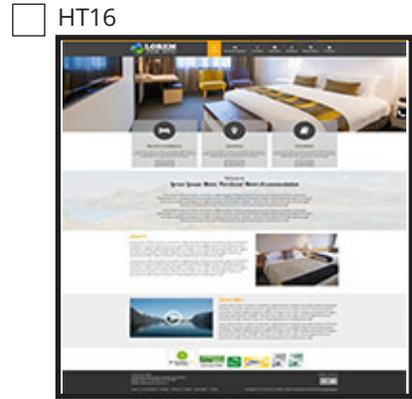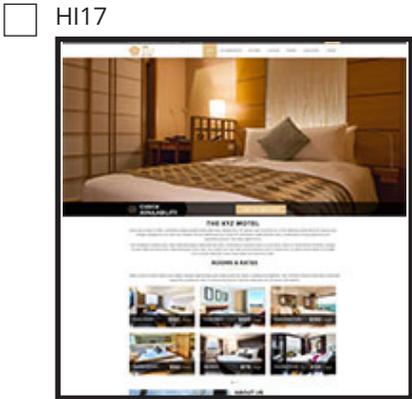
COLOURS & BRANDING

0 — black	☐	8 — gray ☐
1 — maroon	☐	9 — red ☐
2 — green	☐	10 — lime ☐
3 — olive	☐	11 — yellow ☐
4 -- navy	☐	12 -- blue ☐
5 — purple	☐	13 — fuchsia ☐
6 — teal	☐	14 — aqua ☐
7 — silver	☐	15 — white ☐

Select your preferred base colour for your design. This will not be the only colour on the site. Our designers will simply use this as a starting point.

If you already have a brand palette or logo that we can use to build your site, please email these (i.e. PDF, EPS, or high-resolution JPEGs).

I want AATP to choose a colour, and I will accept it. ☐

HOSTING & MAINTENANCE

☐ **Full-Service Hosting**
(Includes up to 2 minor updates
per month performed by AA Tourism Publishing Ltd)

$52 + GST per month

☐ **Self-Service Hosting**
(For those who prefer to
maintain their own content)

$26 + GST per month

PROPERTY IMAGES

Please provide 7-20 photos of exterior and interior (for selection). Minimum size for digital photos: 1280px width by 960px height. Please make sure the photos are not under/over exposed and are less than 1MB each.
It would be helpful if you include a description in each file name, e.g. 2bedroomunit.jpg, kingstudio.jpg.

AA TRAVELLER SAY REVIEWS

I would like to enable 'AA Traveller Say' Rate & Review on my website: ☐ Yes ☐ No

SOCIAL MEDIA LINKS

Please specify (e.g. twitter.com/xyzmotel, facebook.com/xyzmotel)

WIDGETS & AFFILIATED/GROUP & OTHER LOGOS

Please specify (e.g. YHA, MANZ)

ONLINE BOOKING

Please specify (e.g. AA Traveller booking engine, other booking engine)

How many pages would you like on your site? ……………………………………… (Refer to pricing)

Please enter the text you would like on each page of your site.

☐ **WELCOME (HOME PAGE)**

Give your website visitor and potential customer a warm welcome.

☐ **ACCOMMODATION PAGE**

Please list room types and key features (approx 60 words for each room type).

☐ **LOCATION PAGE**

Describe your location and how to get to your property. You might also like to mention your proximity to surrounding areas.

☐ **ACTIVITIES PAGE**

Not only what can be paid for, but also the hidden gems and free activities.

☐ **EVENTS PAGE**

What major events take place in your area? Talk about local events.

☐ **CONFERENCES PAGE**

Talk about what makes your property so attractive for conferences. Also list your conference facilities, the services you offer etc.

☐ **REVIEWS PAGE**

Collated list of reviews from external sites, easily managed through the Client Administration panel.

☐ **RESTAURANTS PAGE**

Who is close by? Provide sample menus and/or personal recommendations.

☐ **SPECIALS PAGE**

List all the specials you would like to appear in this section; include tariffs, description, etc.

☐ **ABOUT US PAGE**

Talk about yourselves and what you like about the area/location. Offer some special insights.

☐ **LINKS PAGE**

Pick businesses close to you and make sure you include a description. A short personal explanation also helps.

☐ **GALLERY PAGE**

Please supply hi-res images and also captions for each image.

☐ **OTHER PAGE**

If none of the above options matches your needs, please enter a name for this page and the content you would like.

SIGN AND SEND

Client Signature .... Date ....

Email the completed form to tourism.sales@aa.co.nz   Email photos and graphics to images@aa.co.nz